

A white line-art graphic of a price tag with a circular arrow around it, positioned behind the text.

BLACK FRIDAY*

Your step-by-step guide



*EU: 19 – 21 November / UK&ZA: 26 – 28 November
30% off selected products subject to availability, Terms & Conditions apply.

Turn Up the Glow, Turn Down the Price

The word "BLACK" is in a bold, sans-serif font, while "FRIDAY" is in a lighter, spaced-out sans-serif font. A thin white line forms a semi-circle above and below the text, with a small price tag icon hanging from the bottom line.

BLACK FRIDAY

IT'S AN OPPORTUNITY TO HELP BOOST YOUR BUSINESS:

-- Attract new retail customers --

-- Share great products --

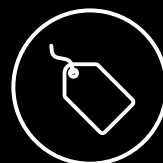
-- For great earnings with both retail profit & bonuses* --

BLACK FRIDAY 2025

Key details



MARKETS
Europe (excl. Iceland)



DISCOUNTS
-30% discount*



SALES CHANNELS
ADR & NLXX excluded



DIGITAL PLATFORMS
nuskin.com
Nu Skin Vera
Product Offer & Nu Skin Stela
My Site

- EU (excl. UK & South Africa): Starts at 10AM CET on the 19th of November and ends at 11.59PM CET on 21st of November or until stocks last
- UK & South Africa: Starts at 9AM CET on the 26th of November and ends at 11.59PM CET on 28th of November or until stocks last

*The 30% discount will apply to the Member and Retail Price.
Promotional items available only while stocks last. Offer subject to conditions, please refer to the Terms & Conditions on www.nuskin.com.

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Product list

- ageLOC LumiSpa iO Rose Gold N/C Cleansing Kit
- ageLOC LumiSpa iO Rose Gold Dry Cleansing Kit
- ageLOC LumiSpa iO Rose Gold Oily Cleansing Kit
- ageLOC LumiSpa iO Rose Gold Sensitive Cleansing Kit
- ageLOC LumiSpa iO Rose Gold Blemish Prone Cleansing Kit
- Nutricentials Day Dream Protective Cream
- Nutricentials Day Dream Protective Lotion
- Nutricentials In Balance pH Balance Toner
- Nutricentials Dew All Day Moisture Restore Cream



ageLOC LumiSpa iO Cleansing Kits

- **Provides instant benefits**, so skin feels softer and smoother after just one use.
- **Seven clinically proven skin benefits** for facial skin: thorough cleansing, softness, smoothness, radiance, reduced appearance of pores, clarity, freshness.
- **Benefits that intensify over time** when consistently used for two minutes, twice daily.
- Gentle enough for twice-daily use on the face.
- **Connected to the Vera App** for even more features such as Synchronised Skin Care Routines, Intelligent Guidances, Customised Skin Care Routines, Selfie Timeline, Easy Reordering, Access usage trends and insights.



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NU SKIN

ageLOC LumiSpa iO Cleansing Kits

- Helps you get the most out of the next products in your skincare routine
- Promotes skin renewal and does not disrupt skin's natural microbiome.
- When used twice daily, thoroughly cleanses and exfoliates the skin to remove traces of makeup, dirt, oil, and daily grime.



Nutricentials Day Dream Protective Cream

- Helps protect against and increases skin resiliency to the negative effects of environmental stressors such as stress, pollution, and oxidative stress thanks to our Bioadaptive blend.
- Features broad-spectrum (UVA & UVB) SPF 30 protection in a comfortable cream.
- Contains a UV filter that helps reduce the impact of excessive exposure to blue light and infrared.
- Contains Bisabolol that soothes and hydrates skin.
- Creamy comfortable texture



Nutricentials Day Dream Protective Lotion

- Helps protect against and increases skin resiliency to the negative effects of environmental stressors such as stress, pollution, and oxidative stress thanks to our Bioadaptive blend.
- Features SPF 30 (UVA & UVB) and protects against the negative effects of excessive UV, blue light, and infrared exposure, including skin discoloration, dullness, and premature visible signs of skin ageing.
- Gives a glowing, luminous complexion and helps even skin tone for radiant-looking skin thanks to Ginger Root extract.
- Provides hydration without feeling heavy or leaving a greasy residue (light texture).



Nutricentials In Balance pH Balance Toner

- Moisture strength blend : Sodium PCA, sodium Hyaluronate, Aloe and Lacobacillus ferment
- Bioadaptive botanical complex
- Maintain skin's natural moisture barrier
- Help adjust skin to its optimal pH level
- Immediate boost of hydration
- Preping for next skincare step (serum, moisturizers etc.)
- Daily usage after cleansing on face and neck



Nutricentials Dew All Day

- Made with bioadaptive botanicals to increase your skin's ability to adapt to changing environment, so you can always put your best face forward.
 - Helps protect against and increases your skin's resiliency to the negative effects of environmental stressors such as stress, pollution, and oxidative stress.
- Provides immediate hydration and up to 24 hours of continuous moisturisation*.
- Smooths, softens, soothes, moisturises, and conditions skin with a creamy formula.
- Doesn't clog pores (non-comedogenic)



*Results obtained from a third-party professional assessment based on a 24-hour in vivo study performed on 32 healthy female and male subjects aged 18 and over. The moisturisation level of skin was measured using a corneometer in three areas; one area where Dew all day had been applied, alongside two areas for positive (glycerine) and negative (untreated) controls

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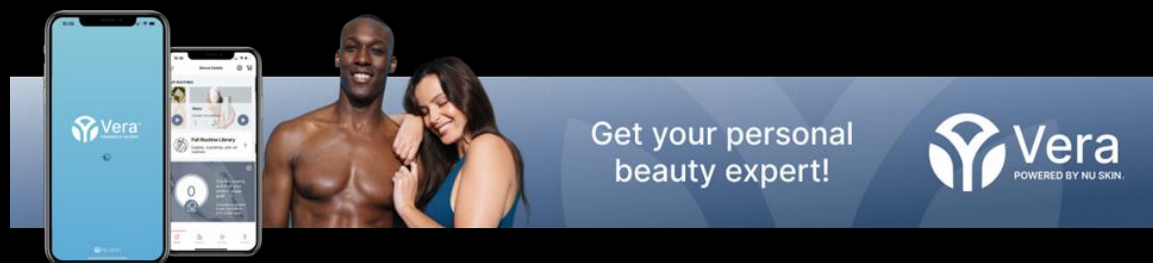
Product information

Not familiar with our products yet? No problem!

Use our Fact Sheets on each of the products and our assets on Bynder (in the Golden Days Section of your market), or rewatch the educational webinars on [Nu Skin Europe and Africa Opportunity YouTube Channel!](#)

What else do you need to know?

- All products included in the promotion will be available on Vera. Simply click on the Golden Days banner when entering Vera.
- All products included in the promotion will be available in the Product Offer of Stela.
- Go to Stela and use “Vera Invite” to invite your clients to download the Nu Skin Vera app.



App Store and the Apple logo are trademarks of Apple Inc., registered in the U.S. and other countries. Google Play is a trademark of Google LLC.

What else do you need to know?



During the Promotion, regular shipping costs will be applied for standard shipments and shipments to pick up points.

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Spread the word

#NuSkinBlackFriday



ALL INFORMATION IS ON

My WorkSpace

Assets Library (Bynder)



STAY CONNECTED

Emails

Social Media:

Facebook:

<https://www.facebook.com/NuSkinEurope>

Instagram:

https://www.instagram.com/nuskin_europe/

TikTok:

https://www.tiktok.com/@nuskin europe?_t=8d6bXFIK1qk&_r=1



VISIT US

EU: 19th November – 10 AM
CET

UK&ZA: 26th November – 10
AM CET

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